

2025

the



EXCHANGE

CONNECT . ENGAGE . SUCCEED

[www.theexchange cannabis.com](http://www.theexchange cannabis.com)

[hello@theexchange cannabis.com](mailto:hello@theexchange cannabis.com)

OREGON - MARCH 18-19 | EUGENE - VENUE 252 | SEPTEMBER - PORTLAND - DATES TBA

MICHIGAN - MAY 7-8 | LANSING - EAGLE EYE GOLF CLUB | OCTOBER - METRO DETROIT - OCTOBER 22-23

COLORADO - JUNE 11-12 | LONGMONT - VERMILLION HILL

Bringing the cannabis industry together one meeting at a time...



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# What is the Exchange?

- A B2B Networking event connecting dispensaries with the vendors that supply essential products to stock their shelves and products/services needed to run successful retail stores
- Fast paced, face to face, guaranteed meetings in private spaces designed for maximum efficiency for getting business deals done!
- It is like speed dating but your perfect matches will be all about business!





# Who should attend?

## Retail Buyers

You want to source the latest products, vet new vendors, discover what's trending, and access solutions for your most pressing operational challenges.

## Vendors

You are a cultivator/processor/brand and want to present directly to retailers to showcase your products and secure shelf space.

## Exhibitors

You have a product or service needed by retailers and/or the vendors that supply them. This includes technology, payment processing, retail design, marketing, packaging and more.



# Why?

**Effective** - The speed dating format guarantees business gets done

**Powerful** - Brings the key decision makers together all in one place

**Boutique** - The intimate setting guarantees interaction

**Efficient** - Saves time, travel and money

**Professional** - No consumers, all business!

**Successful** - Maximum visibility and exposure promotes sales



# Testimonials

don't just  
take our word  
for it...

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"The Exchange event exceeded all of my expectations. I would **highly recommend** this event to any producer in this industry looking to **connect with retail.**"  
- (OR Producer)

"...I love the set up and dynamic of this event...I was **able to directly get deals into my pipeline** to start working."  
-(National Allied Service Provider)

"We just got an order from a retailer in the UP and it's directly from the last Exchange. **We manage to lock down a large multi door account every single time.**"  
(MI-Vendor)

"Still one of the **best events** we attend every year!"  
(MI Vendor)

"Great event, super efficient, got a **month's worth of meetings** done in **2 days!**"  
(MI retailer)

"Having my team of buyers here as well as my wholesale sales team ... **huge wins on both ends...**"  
(OR Vertical Operator)

"The most **productive** event I've ever attended."  
(MI allied provider)

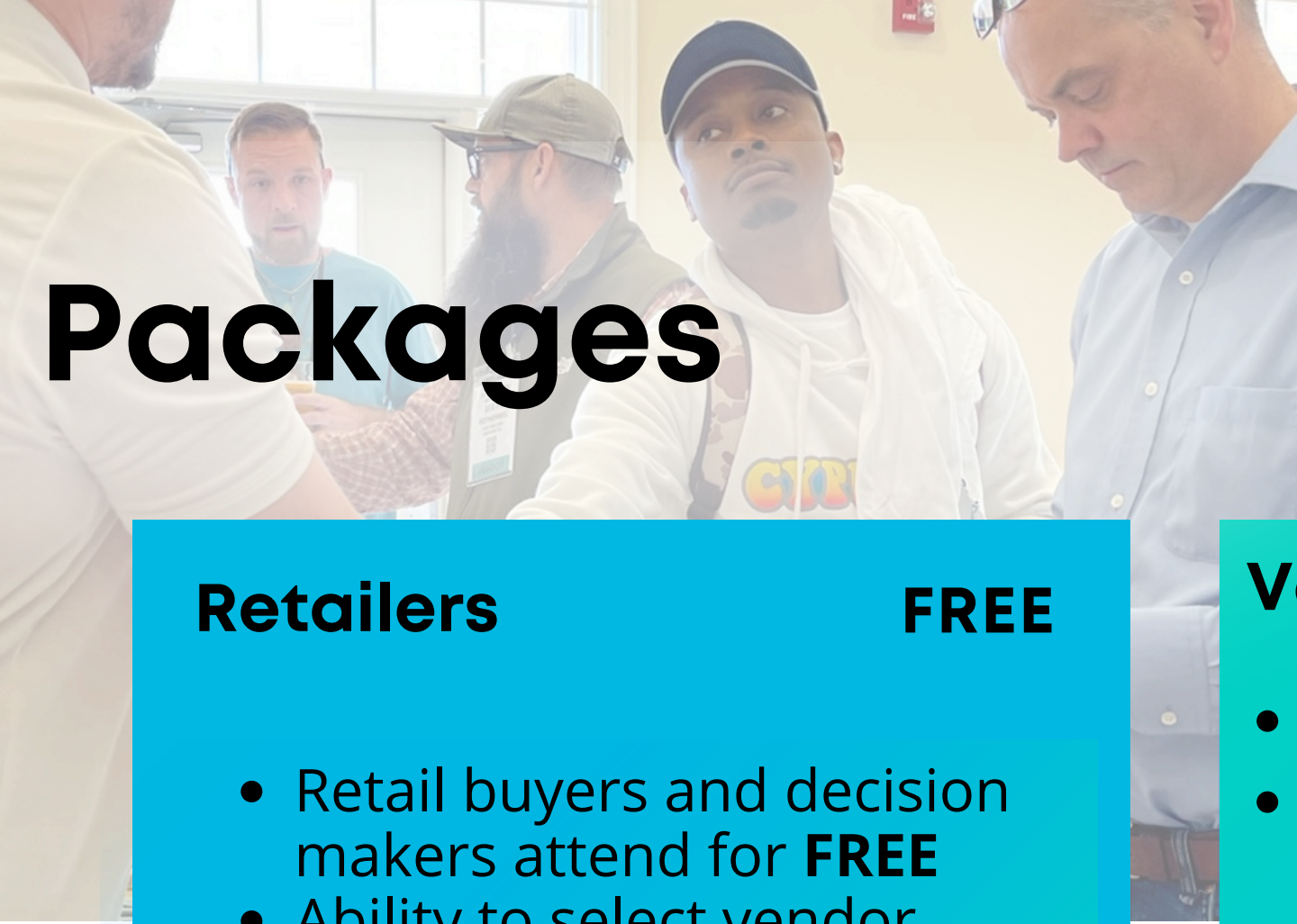
as a very busy retail operator I have found the Exchange is the **best way for me to vet new vendors.** I can see a month's worth of products in two days. Plus I love the face to face that I do not have time for otherwise. This event is on my calendar-**will never miss it!**  
(OR Retailer)

"...**speed-dating concept** is awesome! ... We had a blast and made a lot of really good, meaningful connections."  
(MI Retailer)

[CLICK TO  
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TESTIMONIALS](#)







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# Packages

## Retailers

**FREE**

- Retail buyers and decision makers attend for **FREE**
- Ability to select vendor meetings
- Participation requires the commitment to attend all scheduled meetings
- Event swag bag
- Spots are limited and are reserved on a first come, first served basis

## Vendors

**Call for pricing**

- Ability to select retailer meetings
- Opportunity to place an item in the swag bag
- Custom vendor profile on event platform
- Exposure in all pre-event promos
- Admittance for 3 staff (additional reps \$150)
- Complete attendee list post event
- Booth space and format specific to each state-see FAQs

## Exhibitors

**Call for pricing**

- Includes 8' display table
- Exposure to all retailer and vendor participants
- Opportunity to place an item in the swag bag
- Custom exhibitor profile on event platform
- Exposure in pre-event promos
- Admittance for three staff (additional reps \$150)
- Ability to add meetings based on availability



# Sponsorships

Want your brand to get extra exposure at the event? Grab one of these special opportunities!

Event bags	\$1000
Badges/Lanyards	\$600
WIFI	\$750
Journal	\$600
Non-exhibitor swag item	\$500
Networking Party	[inquire]
Breakfast	\$1500
Lunch	\$2000
Beverage Station	\$500

\*Sponsorships do not include cost of items



**CUSTOM PACKAGES AVAILABLE — LET'S CREATE A SPECIAL ACTIVATION THAT HIGHLIGHTS YOUR BRAND!**



# FAQs

## 1. WHAT TYPE OF SPACE WILL I HAVE?

**In Michigan**, the retailers will host the vendors in a private 8' x 10' space fitted with a 6' table with 4 chairs, so vendors should be prepared to move from space to space with their products. Retailers are welcome to bring signage and brand their space, but generic signage will be in the booth, so purely optional.

**In Oregon, the vendors will be the hosts and retailers will visit each space.** In this instance the vendors can brand their space as they see fit. The private 8'x10' space will have a 6' foot table with linen and 4 chairs separated by pipe and drape from the next space.

**In both Michigan and Oregon**, exhibitors and those vendors who have added a table, will have a free standing 8' table fitted with linen and two chairs.

**In Colorado-vendors are asked to bring their own set up-pop up tent and table as the event will be outside. Additional needs for your space are available on request.**

## 2. CAN I BRING AND DISTRIBUTE SAMPLES?

**Yes, you can bring samples of THC containing products based on each state's regulations.** In Oregon an OLCC application will be filed so you must be on that application to bring product to the event.

## 3. HOW ARE THE MEETINGS ASSIGNED?

Retailers and vendors will create company profiles on our event platform. Using this information, prior to the event, both retailers and vendors will have the chance to request meetings. Priority is given to vendors based on sign up date and to retailer requests.,

## 4. HOW MANY PEOPLE CAN I BRING?

Vendor and Exhibitor Packages include three staff passes. Additional passes are \$150. Retailers are encouraged to bring as many decision makers as needed to make decisions on the various products and services offered.

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# Contact

FOR MORE INFORMATION, PLEASE REACH OUT TO US DIRECTLY

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