

2025

the



EXCHANGE

CONNECT . ENGAGE . SUCCEED

www.theexchangecannabis.com

hello@theexchangecannabis.com

OREGON - MARCH 18-19 | EUGENE - VENUE 252 | SEPTEMBER 17-18 PORTLAND-DOWNTOWN DOUBLETREE

MICHIGAN - MAY 7-8 | LANSING-EAGLE EYE GOLF CLUB | OCTOBER 22-23-SHELBY TOWNSHIP-PALAZZO GRANDE

Bringing the cannabis industry together one meeting at a time...

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What is the Exchange?

- A B2B Networking event connecting dispensaries with the vendors that supply essential products to stock their shelves and products/services needed to run successful retail stores
- Fast paced, face to face, guaranteed meetings in private spaces designed for maximum efficiency for getting business deals done!
- It is like speed dating but your perfect matches will be all about business!



Who should attend?

Retail Buyers

You want to source the latest products, vet new vendors, discover what's trending, and access solutions for your most pressing operational challenges.

Vendors

You are a cultivator/processor/brand and want to present directly to retailers to showcase your products and secure shelf space.

Exhibitors

You have a product or service needed by retailers and/or the vendors that supply them. This includes technology, payment processing, retail design, marketing, packaging and more.



Why?

Effective - The speed dating format guarantees business gets done

Powerful - Brings the key decision makers together all in one place

Boutique - The intimate setting guarantees interaction

Efficient - Saves time, travel and money

Professional - No consumers, all business!

Successful - Maximum visibility and exposure promotes sales

Testimonials

don't just
take our word
for it...

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"The Exchange event exceeded all of my expectations. I would **highly recommend** this event to any producer in this industry looking to **connect with retail.**"

- (OR Producer)

"...I love the **set up** and dynamic of this event...I was **able to directly get deals into my pipeline** to start working."

-(National Allied Service Provider)

"The most **productive** event I've ever attended."

(MI allied provider)

"We just got an order from a retailer in the UP and it's directly from the last Exchange. **We manage to lock down a large multi door account every single time.**"

(MI-Vendor)

"Still one of the **best events** we attend every year!"

(MI Vendor)

"...**speed-dating concept** is awesome! ... We had a blast and **made a lot of really good, meaningful connections.**"

(MI Retailer)

"Great event, super efficient, got a **month's worth of meetings** done in **2 days!**"

(MI retailer)

"Having my team of buyers here as well as my wholesale sales team ... **huge wins on both ends...**"

(OR Vertical Operator)

as a very busy retail operator I have found the Exchange is the **best way for me to vet new vendors.** I can see a month's worth of products in two days.

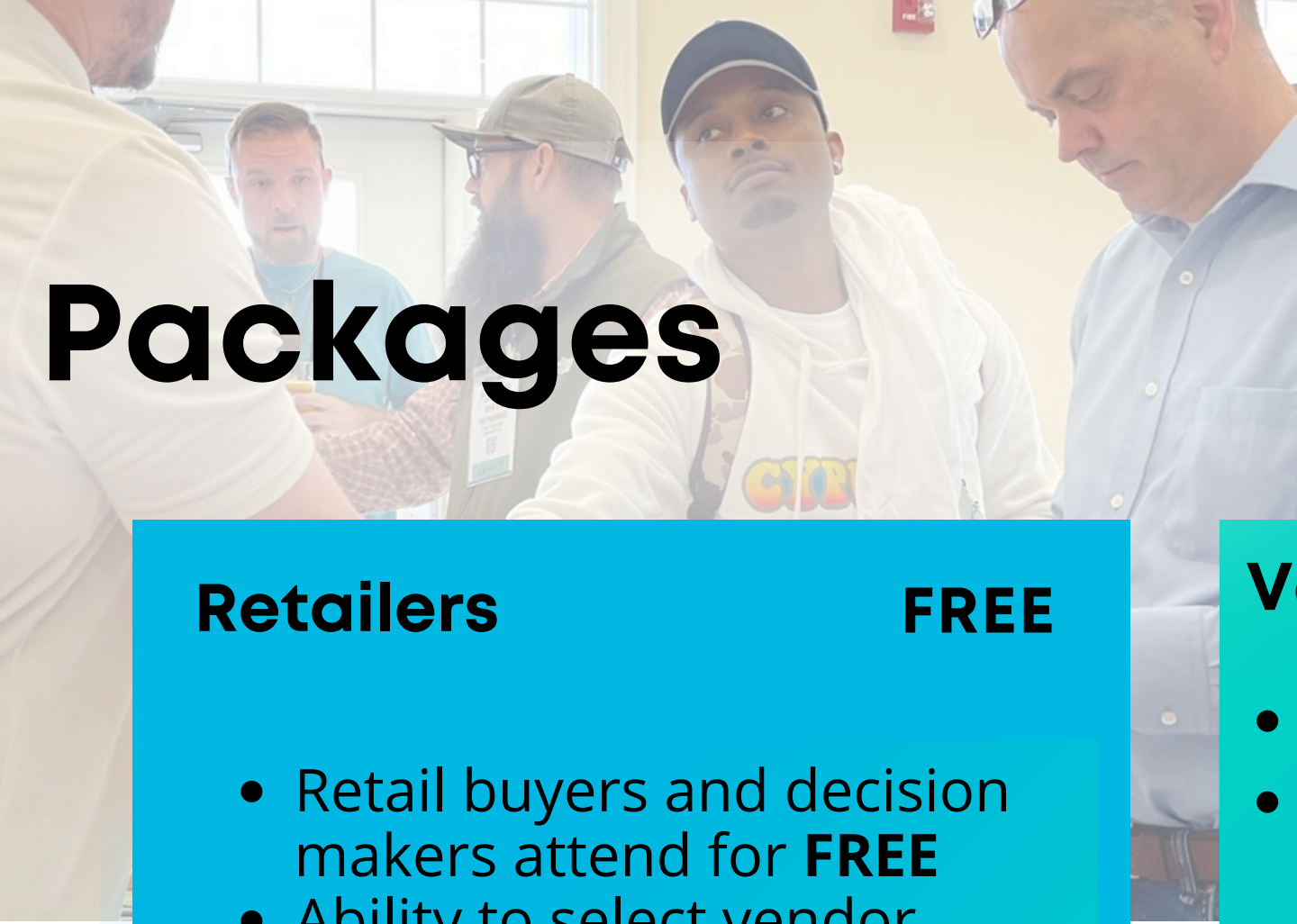
Plus I love the face to face that I do not have time for otherwise. This event

is on my calendar-**will never miss it!**

(OR Retailer)

[CLICK TO
READ
MORE
TESTIMONIALS](#)





Packages

Retailers

FREE

- Retail buyers and decision makers attend for **FREE**
- Ability to select vendor meetings
- Participation requires the commitment to attend all scheduled meetings
- Event swag bag
- Spots are limited and are reserved on a first come, first served basis

Vendors

20 meetings-\$3500

10 meetings-\$2500

- Ability to select retailer meetings
- Opportunity to place an item in the swag bag
- Custom vendor profile on event platform
- Exposure in all pre-event promos
- Admittance for 3 staff (additional reps \$150)
- Complete attendee list post event
- Booth space and format specific to each state-see FAQs

Exhibitors

\$3500

- Includes 8' display table
- Exposure to all retailer and vendor participants
- Opportunity to place an item in the swag bag
- Custom exhibitor profile on event platform
- Exposure in pre-event promos
- Admittance for three staff (additional reps \$150)
- Ability to add meetings based on availability

Sponsorship Opportunities

(Fees for sponsorships vary by state so please inquire)

All sponsorships include: company logo featured in all pre event promotions via social media callouts, emails, and the event website, and onsite via signage and verbal recognition

After Party Sponsor – (multiple available)

- Option to have an additional table or activation at the after party
- Option to sponsor a specific area (bar, games, music, Canna Bar etc.)
- Option to provide food, beverages or other goodies during the party

Lunch Sponsor – (2 available)

- Ability to place an item on the tables during sponsored meal (brochure, give away)
- Opportunity to speak (1-2 minutes) during the lunch session
- Opportunity to have an activation in the lunch area.

Breakfast Sponsor – (2 available)

- Ability to place an item on the tables during sponsored meal (brochure, give away)
- Opportunity to welcome guests during breakfast

[see more...](#)



Sponsorship Opportunities (continued)

(Fees for sponsorships vary by state so please inquire)

Swag Bag Sponsor

- Your logo featured on one side of the goodie bags given to all attendees

Beverage Station Sponsor – (2 available)

- Option to add branded cups, napkins or tent sleeves

Lanyard Sponsor

- Your logo featured on the lanyards worn by all attendees

WIFI

- Your name on the WIFI SSID and password for all attendees to see

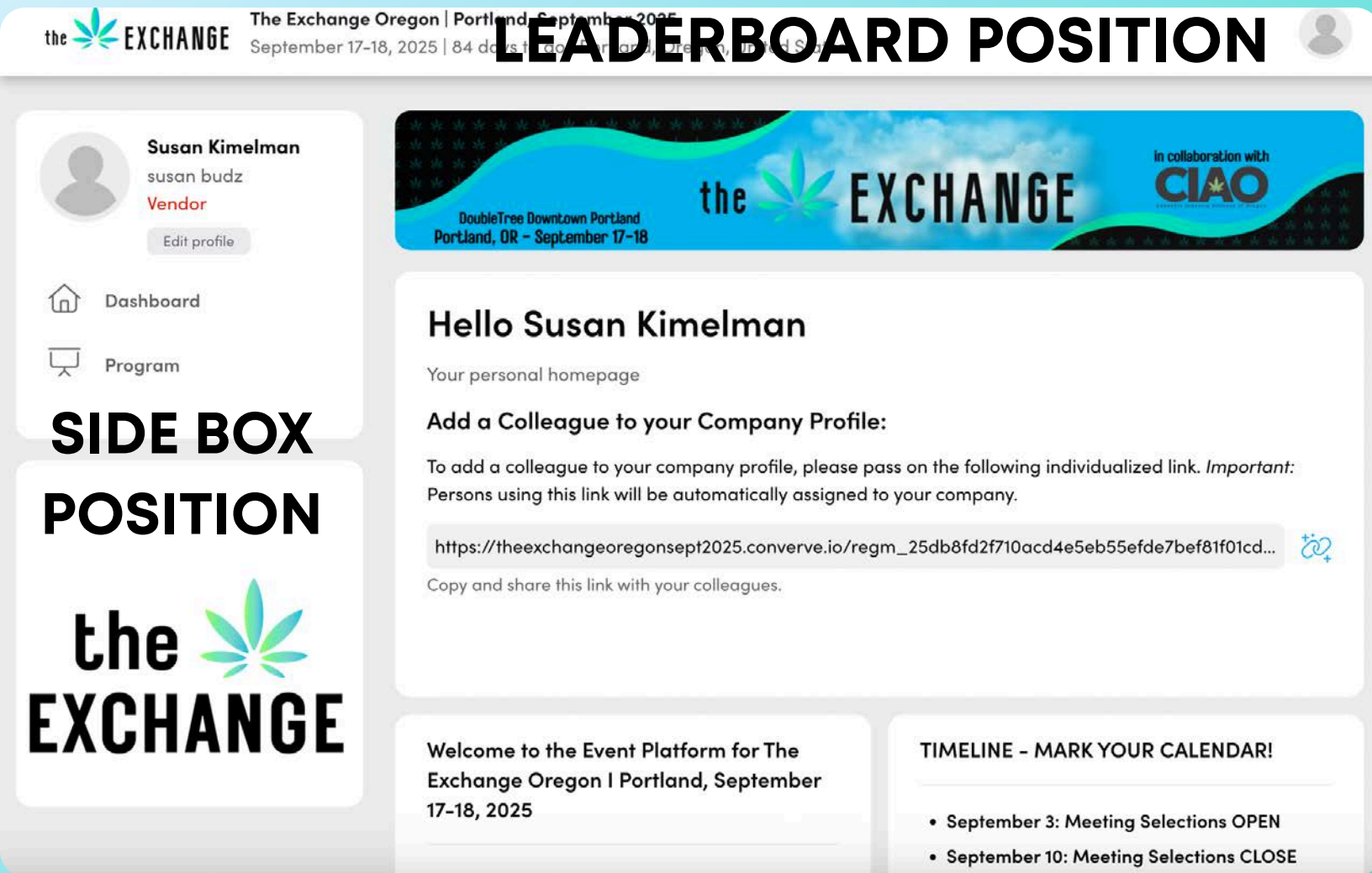
Non-Exhibitor Swag Bag item

- Option to add an item in to the goodie bags that go to all attendees

Have a different idea?

Custom packages available — Let's create a special activation that highlights your brand!





LEADERBOARD POSITION



Banner Ads:

Leaderboard: 969 x 140

\$1500 Run of Site-One available per event

Side Box 500 x 500

\$750 Run of Site-One available per event



VERTICAL FOOTER POSITION

Vertical Footer 969 x 140

\$500 Run of Site-One available per event



FAQs

1. WHAT TYPE OF SPACE WILL I HAVE?

In Michigan, the retailers will host the vendors in a private 8' x 10' space fitted with a 6' table with 4 chairs, so vendors should be prepared to move from space to space with their products. Retailers are welcome to bring signage and brand their space, but generic signage will be in the booth, so purely optional.

In Oregon, the vendors will be the hosts and retailers will visit each space. In this instance the vendors can brand their space as they see fit. The private 8'x10' space will have a 6' foot table with linen and 4 chairs separated by pipe and drape from the next space.

In both states, exhibitors and those vendors who have added a table, will have a free standing 8' table fitted with linen and two chairs.

2. CAN I BRING AND DISTRIBUTE SAMPLES?

Yes, you can bring samples of THC containing products based on each state's regulations. In Oregon an OLCC application will be filed so you must be on that application to bring product to the event.

3. HOW ARE THE MEETINGS ASSIGNED?

Retailers and vendors will create company profiles on our event platform. Using this information, prior to the event, both retailers and vendors will have the chance to request meetings. Priority is given to vendors based on sign up date and to retailer requests.,

4. HOW MANY PEOPLE CAN I BRING?

Vendor and Exhibitor Packages include three staff passes. Additional passes are \$150. Retailers are encouraged to bring as many decision makers as needed to make decisions on the various products and services offered.

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Contact

FOR MORE INFORMATION, PLEASE REACH OUT TO US DIRECTLY

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